



THE SANTA CLARA CITY

LIBRARY FOUNDATION AND FRIENDS

ANNUAL NEWSLETTER

2020

The Foundation & Friends will celebrate its 20th anniversary

Our 20th anniversary is in 2021! Look for recognition and celebrations over the next year, leading up to Librarypalooza in May 2021.

The Santa Clara City Library Foundation & Friends was founded in June 2001, shortly before the old Central Park Library was closed for a complete renovation into the building we know today. During the time the library was closed, our bookstore was on El Camino Real and we were happy to move into the library when the new building opened in 2004. We expanded our support to the Northside Library, making sure it was able to open in 2014, and most recently, we were able to help with the Mission Library Remodeling in 2018.



Throughout all of these fundraising efforts, we have been able to support important classes, events, and collections like the Summer Reading Program, the Health & Wellness collection, Read Santa

Clara, and ensuring that all library patrons have access to technology. More recently, we have added support for newer library programs like Comic Con and Girls Who Code.

We anticipate celebrating our library and the community that supports it, celebrating

- efforts like the one that managed to open the Northside Library in 2014,
- programs that wouldn't exist without the Foundation & Friends, like Read Santa Clara, and
- volunteers that make everything possible.

The Foundation is currently reaching out to long time supporters and donors and volunteers without whom the Santa Clara City Library Foundation & Friends wouldn't exist. Let's make sure their stories are heard and told so we can recognize events and people and programs that make our library and our community a wonderful place to live.

So pay attention at the library, to our social media channels, and at our book sales for recognition of and information about all of the amazing things and people the Foundation & Library have done for Santa Clara and Silicon Valley.

A Message from our Executive Director

By JoAnn Davis

As summer arrives, we are all looking forward to long, warm days and hopefully the opportunity to be outside in our beautiful parks, mountains and beaches.

We are so lucky to live in a community that is rich in culture, nature, and opportunity.



Although many things have been on hold these last few months, the Foundation staff has continued to work to ensure that we remain well-positioned to provide financial support for the library's programs. I am so fortunate to be a part of this organization and working with such great people.

The foundation supports technology (Chromebooks and Hotspots), ESL, Girls Who Code, Summer Reading and other key programs through our book sales, annual Librarypalooza Gala, individual and corporate donations and corporate partnerships like Amazon Smile and Target Circle. We depend on the support of our community to enable us to continue to support the programs of our City Libraries.

I am excited to share that 2021 will be the 20th anniversary of the Santa Clara City Library Foundation and Friends. Over the next year we will be sharing stories and milestones from the Foundation's history collected from Board Members, Friend's Members, Founders and staff and community members, the year of looking back will culminate in our 20th Anniversary Librarypalooza Gala in May 2021 and a look to our future. It promises to be an epic celebration and I look forward to being able to celebrate our history and our future with you all.

Warm wishes for good health and a bright future!



Honoring Mike Kirsch

Mike Kirsch, one of the Foundation & Friends longest-serving volunteers, passed away in early February. He was passionate about the library and volunteering in it. We relied on his technical knowledge and his love of process and efficiency to help with our book donations and making sure each book got to the right place to be sold (eg the internet, the bookstore).

Mike's passion for finding the right answer to fix a problem extended to many things. He could always be counted on to track down whatever we needed, be it a giveaway for an event, a piece of software, or even a bit of history about the Foundation. He did so much for us over the years.

Outside of the library, Mike loved to travel and to cook. He would always share his latest daytrip or tell us about a new recipe.

We will miss Mike.

Sign up for Summer Reading

The Library made two big changes to its annual Summer Reading Program this year. First, it is currently all happening online - you can sign up at sclibrary. beanstack.org. Second, it started on May 1!

Why did they start so early? In their words, "Does life seem a little too close to fiction for comfort right now? Then it's time to lose yourself in a magical adventure, a fantastic romance or a thrilling mystery! This summer read a historical fiction novel, learn a new skill with some non-fiction titles, or read through your favorite manga series!" We could all use a little escapism or a new skill right now.

All you need to do to be eligible for prizes is to read for 25 hours - just a couple of hours per week. This is one of the biggest programs that the Foundation & Friends helps fund at the library every year, and it makes such a difference in readers' lives.

Let the library help keep you entertained this summer!



Honoring Our Corporate Donors

We were happy to honor our major corporate donors at the October 8, 2019 Santa Clara City Council meeting. They do so much for the Santa Clara City Library!

Pictured in the photo:

- Marguerite Lee, A Slice of New York
- Denny Chui, Bandai Namco
- Jim Cuneen, Irvine Company
- Chris Boyd, Kaiser Permanente
- Doron Noyman, KeyPoint Credit Union
- Randi Gerson, Kylii, Inc
- Anne Kepner, Mission City Community Fund
- Steve Eimer, Related Companies
- Colleen Noll, Rotary Club of Santa Clara
- Sanjeev Archaya, Silicon Sage Builders
- Marilee Dunn, Emma Brunner, and Debbie Tryforos, Soroptomists
- International of Santa Clara Silicon Valley
- Kate Diefenderfer, Westfield Valley Fair

Unable to attend were:

- Theresa Chavez, AMD
- Mike Black, Berry Swenson Builders
- Eliot Denoncourt, Enterprise Holdings
- Cindy Campbell, KLA-Tencor
- Mei Ling, Serano Realty
- Santa Clara Historic Preservation Society & Historic Home Tour
- Joe Head, SummerHill Homes
- Vinicius Brasil, The Santa Clara Real Estate Guy

A huge thanks to everyone for all they do for the Santa Clara City Library Foundation & Friends.



THE SANTA CLARA CITY LIBRARY FOUNDATION AND FRIENDS



2936 Homestead Road Santa Clara, CA 95051 (408) 615-2936

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Money spent on the Library during our 2018-2019 fiscal year

Mission Library Renovation 34%





Summer Reading Program



STEM Classes & Girls Who Code

5%







Literacy, English as a Second Language (ESL), and Read Santa Clara



8%

Art & Music Programs, including Comic Con



Health & Wellness Resources







Library Volunteers are Readers

Here are a few books that are helping our volunteers get through their time at home.



The Late Show by Michael Connelly



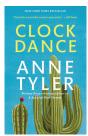
You by Carolyn Kepnes



*Unsheltered*by Barbara
Kingsolver



The Dutch House by Ann Patchett



Clock Dance by Anne Tyler

Thank you for celebrating the Library with us

Thank you for a grand time at Librarypalooza this year! Librarypalooza is an event that is both a fundraiser and a friend-raiser - it's just as much about celebrating our community as it is about fundraising. And you came and supported your Library. You bid at



our first-ever silent auction and dressed up for our Mardi Gras theme. You ate the delicious food and enjoyed the fabulous music. You helped us honor Tracy Wingrove and all she did for the

Foundation & Friends as our Executive Director and welcomed JoAnn Davis, our new Executive Director.

Thank you for making Librarypalooza a success!





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LIBRARY FOUNDATION
AND FRIENDS



Support Your Libraries



 Make a monetary donation – any amount helps!

- Volunteer your time





Donate your gently used books, movies, and music

- Shop our book sales



- Add us to your will or estate plan

Letter from the Librarian

By Hilary Keith, City Librarian

I look forward to writing this letter each year as it gives me a chance to celebrate the powerful partnership between our creative library staff and the tireless generosity and advocacy of the Foundation and Friends. And this year is no different - except for the fact that everything is different.



Well before COVID-19 upended so much of our lives, this year was already going to be a time of new beginnings and change. For the Foundation, JoAnn Davis' new leadership brings with it

fresh ideas, opportunities, and partnerships that will continue the growth and importance of your work. For me, my upcoming retirement means a new beginning in my life and a change in leadership for the library.

But with COVID-19, we are all living through change of an unimaginable scale in a very short time. With this change comes uncertainty; everything feels different, altered, and there is truth in that. But one thing which is not uncertain or altered is the commitment, spirit, and ingenuity of our library staff.

Within days of the shelter in place order, library staff were designing new services to reach our community who could no longer come through our doors. With digital storytimes, Zoom lectures, video tutorials, and so many other novel approaches to overcome the limitations of a world that needs to be 6 feet apart, staff have transformed what it looks like to serve the community. Their care and compassion for our patrons is inspiring and heartwarming.

Normally, I would take this time to celebrate the many accomplishments of the past year. But given the circumstances, we are better served by looking towards the future. Because in the upcoming months and years, our staff is going to need your support and partnership more than ever. We are reimagining our services in real time under ever-changing conditions. For the library to successfully navigate this unprecedented time, they will be relying on your assistance both financially and as advocates for the necessity of continued library service. The work that we do together now is the foundation for a new era of both of our organizations.

It is true that we are currently in difficult times. But like all difficult times, they will pass. I can't help but feel positive about what the future holds. From my years of working with you, I know how much you believe in and care about the library and its mission. I am confident that with your assistance, we will persevere and create an even stronger and more resilient library for the City of Santa Clara.