

THE SANTA CLARA CITY

LIBRARY FOUNDATION AND FRIENDS

ANNUAL NEWSLETTER

2023

Summer Adventure 2023 was a hit!



By Rachel Schmidt

The Santa Clara City Library's Summer Adventure is an annual incentive program for people of all ages to read, learn, and engage with the library through the summer. Our community was encouraged to read and learn as many days as they could between June 1 - July 31. Participants can then return in August to any of our library locations to pick up their prize. In addition to the Summer Adventure program, our community enjoyed many fun and free summer events, including magic shows, concerts, STEAM Labs, art events, and performances with live animals.









Over 1,000 participants picked up their prizes within the first week! The first 300 people who came to redeem their prizes received a special pool pass to swim for 1 child and parent to swim at Warburton Swim Center thanks to a partnership with the Santa Clara Parks and Recreation department. Participants also earned a free children's book or a Foundation and Friends book voucher to go along with their tote bag. Our newly branded tote bags were such a hit that they were almost all gone due to the high number of prize pickups during the first week.

Over 1,100 people had finished as of August 8! Their ages broke down as follows:

700 | 74 | 336 CHILDREN | TEENS | ADULTS

This was only the first week, so we expect these numbers to finish much higher.

Thank you to the Santa Clara City Library Foundation and Friends and KeyPoint Credit Union for making Summer Adventure possible!



A Message from our Executive Director

By JoAnn Davis

Dear Friends

We have had a busy summer! The Library's Summer Adventure brought over 1,000 children, teens and adults to the libraries for a reading marathon. Read Santa Clara hosted a watch party for their 2023 video (watch on our website) featuring tutors and learners sharing their moving and inspirational stories.



Our dedicated cadre of volunteers have been busy with book sales at the Central Park and Northside branches. We are grateful for the increase in book donations from the community, please keep them coming! In addition to our in-person book sales we are selling books online through third party online resellers, our Amazon store and our rare books through a local auction house. This diversity of vendors enables us to sell the largest number of

books so we can continue to support library programs at the highest level possible. As the library staff works to complete a plan to open the libraries for more hours, we are busy planning to staff the Friends of the Library bookstore at Central Park Library for the additional hours to better serve you.

Our libraries continue to be a hub for the community in many different ways offering free programs, quiet spaces, raucous story times, and programs for all ages. If you haven't been by to visit in a while, please come and enjoy all that the libraries have to offer!

We depend on your financial support to enable us to continue our mission to Enrich Lives Through Lifelong Learning. One-time and recurring donations can be mailed to us or made on our website at www.lovethelibrary.org/donate or look for the QR code in this newsletter. Every dollar counts, and we need your support now more than ever. Please consider making a donation today.

As always we are grateful for the support we receive from our community, our volunteers and our partners. Thank you!

Warm regards,

JoAnn





September 16, 2023 - Art & Wine Book Sale. Come to our book sale during the annual Art & Wine festival at the Central Park Library. All proceeds support the Santa Clara City Library Foundation and Friends.

October 2023 - Comic Con Lite: a month of Comic Con activities. Celebrate reading and imagination via the comic book medium at all three of our libraries by bringing together Bay Area artists and makers. Enjoy panels, workshops, crafts, and vendors and be prepared to get inspired by creators of art, comics, and films over the month of October.

October 7, 2023 - Parade of Champions. The Foundation and Friends will have a booth at this popular annual Santa Clara Event

October 21, 2023 - Monthly Book Sale

November 18, 2023 - Monthly Book Sale. Our last monthly book sale before the holidays.

December 2023 - Frosty Fest. An event put on at the Santa Clara Convention Center, highlighting the best of Santa Clara. Look for our booth.

January 20, 2024 - Monthly Book Sale

February 2024 - Bringing back our annual volunteer appreciation event! Volunteers, keep an eye out for details.

February 17, 2024 - Monthly Book Sale

March 16, 2024 - Monthly Book Sale

Spring 2024 - An announcement of the Santa Clara City Library's annual summer reading program, supporting literacy throughout the summer months. Keep an eye out for next year's theme and events starting in the spring.

April 20, 2024 - Monthly Book Sale

May 18, 2024 - Monthly Book Sale

Also keep an eye out for upcoming VIP donor events, Librarypalooza 2024, and book sales at the Northside Library!

Expanding the Santa Clara City Library's offerings with grants from the California State Library

The Santa Clara City Library Foundation and Friends and the Santa Clara City Library have received three grants in the last two years from the California State Library. These grants have allowed the Library to serve the community in new ways.



Get into nature with a State **Parks Pass**

The State Parks grant allowed the Library to purchased parking passes for the California State Parks. This means all library patrons can go to a state park, like Castle Rock State Park or Henry W Coe State Park, and park for free! Most, but not all state parks are eligible for the pass - check on the library's website for a link to which parks are ineligible. The pass can be checked out for three weeks and renewed if no one else is waiting

The parking pass can be paired with other Foundation and Friends-funded items available for checkout, like the hiking backpacks, 360 cameras, and/or fitbits. All of these items were paid for with proceeds from our book sales.

These resources help get everyone into nature to learn more about our world!

Pop-up Libraries with the Bookmobile

It seems like the Bookmobile has been everywhere this summer! A Lunch at the Library grant has allowed the Bookmobile to go out into the community, to bring the Library to more people who need it, including bringing performances and performers out into the city.

The Bookmobile has been visiting the Farmers Market, community events like the Santa Clara Street Dance, retirement communities, summer camps, and more. It offers critical access to books and other resources promoting literacy and entertainment. The Bookmobile also provides a gateway for low-income residents and new immigrants into the library and all it can bring to the community.





Growing Community with Stronger Together, the Teen Library Internships

Last year's newsletter had a big writeup about the Teens Learn and Lead at the Library program, also known as the Teen Library Internships. The California State Library provided the funds for teens to get experience working both at the Santa Clara City Library, and also to help with a homework center at the Family Resource Center and Central Park Library twice per week.

The Library will also work with our partners Keypoint Credit Union, Chamber of Commerce and with Local Union Representatives to talk about financial literacy and workers' rights. During this internship, the teen interns will develop on the job skills that will help them accomplish goals in their future careers.

None of this would have been possible without grants from the California State Library.



8.6% Comic Con

Summer Reading Program

0.1%

Literacy, ESL, and Read Santa Clara Health and Wellness

68.7%

2.2%

Teens, and Families

and Events

Programs for Children,

Thank you volunteers!

The Santa Clara City Library Foundation and Friends would like to extend a huge thank you to all of the volunteers who make this organization run. Our book sales would not happen without them, and they fill our organization with energy and joy. They are truly the heart of the Foundation and Friends!



Donate today Crystal and Don Scheel, longtime volunteers and our 2023 Librarypalooza honorees



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Volunteer Book Recommendations



The School for Good Mothers by Jessamine Chan



Sunset Recipe Annual



The End from A Series of Unfortunate Events by Lemony Snicket

The Great Gatsby by F Scott Fitzgerald



Rage Within by Jeyn Roberts



To Kill a Mockingbird by Harper Lee

Of Mice and Men by John Steinbeck

THE SANTA CLARA CITY LIBRARY FOUNDATION AND FRIENDS



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Thank you to everyone for coming to Librarypalooza 2023!





